

ABOUT FACEBOOK

Facebook is the grand-daddy of all social media companies. A decade into social media culture has found Facebook the leader in online platforms of the Gen X and Baby Boomer Generations.

The best way to learn about learn about your Facebook account is to ask yourself these questions.

HERE ARE A FEW CONVERSATION STARTERS:

1. Why do you like being on Facebook?
2. How many followers do you have?
3. How many people are you following?
4. Would you want to hangout with your Facebook friends in real life?
5. How many followers do you followers have?
6. Are these people positive?
7. Are you or someone you follow spreading false information?
8. Is your personal information on private?
9. Are you aware that your friends' friends can see you posts?
10. What do you do when you see something that makes you uncomfortable?
11. What do you enjoy posting on your profile?
12. How do these kind of platforms make you feel?

“I'M TRYING TO MAKE THE WORLD A MORE OPEN PLACE BY HELPING PEOPLE CONNECT AND SHARE.”

Mark Zuckerberg

NEED TO LEARN MORE?

We can help! For additional tools and resources, individual assistance, digital mediation, or to bring Smart Gen Society services to your community, visit our website at smartgensociety.org, email contact@smartgensociety, or call 402-505-3993, M-F 8am-5pm (CST).

About Facebook

13+



! PRIVACY

- Follows COPPA Laws
- App collects and sells data
- App tracks your location
- Requests access to personal information

! SAFETY

- Can be held liable for postings
- Offers live video streaming to virtual strangers
- Offers user anonymity
- Allows direct messaging between strangers

! CONTENT

- Social networking site typically used by adults to maintain friendships with family and friends
- Average demographic is a 40-year-old female
- Ability to be monitored by parents
- Opportunity for adult content

RESET CHECKLIST

- _____ Username
- _____ Password
- _____ Set account to private
- _____ Review comments
- _____ Number of 'Friends'
- _____ Review friend list
- _____ Number of 'Following'
- _____ Review groups list
- _____ Review your content
- _____ Review your page