

## ABOUT TIKTOK

TikTok (previously known as Musical.ly) is a video-sharing social network service. It was created for lip sync videos, comedy and talent videos. This app encourages the creation of videos with the intent to go viral online. User popularity ranges from ages 16-44. There is ultimately no way to prevent the engagement of dangerous online challenges, profanity, drug and alcohol use recorded through this app as well as other off brand behavior.

The best way to learn about learn about your student's TikTok account is to ask them questions.

## HERE ARE A FEW CONVERSATION STARTERS:

1. Why do you like being on TikTok?
2. How many followers do you have?
3. How many people are you following?
4. Is your account on Private? Can you walk me through the privacy settings?
5. What do you do when you see something that makes you uncomfortable?
6. Have you ever posted any off-brand videos?
7. What do you enjoy posting on your profile? May I see it?
8. How do these kind of platforms make you feel?

## ! CAUTION

U.S. Government agencies have banned TikTok on devices that may contain sensitive or classified information due to the app being used to listen in on it's users.

“HUMANITY IS ACQUIRING ALL THE RIGHT TECHNOLOGY FOR ALL THE WRONG REASONS.”

R. Buckminster Fuller (Inventor and Author)

## NEED TO LEARN MORE?

We can help! For additional tools and resources, individual assistance, digital mediation, or to bring Smart Gen Society services to your community, visit our website at [smartgensociety.org](http://smartgensociety.org), email [contact@smartgensociety](mailto:contact@smartgensociety), or call 402-505-3993, M-F 8am-5pm (CST).

## About TikTok

13+



### ! PRIVACY

- App is owned by China and cannot be owned by Government officials.
- TikTok is not intended for children under 13.
- App collects and sells data.

### ! SAFETY

- Creates a false sense of security based upon "Anonymous" cloak.
- Anyone can be held liable for postings.
- Allows direct messages from strangers.

### ! CONTENT

- Used to be branded as Musical.ly
- Saves all videos created within the app forever, including ones not shared to the public.
- Unable to be monitored by parents.
- May contain gossip, polling, profanity, drug and alcohol use, violence and nudity.

## RESET CHECKLIST

- \_\_\_\_\_ Username
- \_\_\_\_\_ Password
- \_\_\_\_\_ Set account to private
- \_\_\_\_\_ Review posted videos
- \_\_\_\_\_ Number of 'Followers'
- \_\_\_\_\_ Review follower list
- \_\_\_\_\_ Number of 'Following'
- \_\_\_\_\_ Review following list
- \_\_\_\_\_ Review your content
- \_\_\_\_\_ Review for you page