

SMART TEAM TECHNOLOGY GUIDE



The SGS Smart Team Technology Guide is a tool to encourage your team to have meaningful conversations to Active, Protect, and Empower safe media habits. This planning tool does not guarantee online safety and is provided as a courtesy of Smart Gen Society. SGS is not legally responsible for your family's digital planning or safety.

ABOUT SGS

Smart Gen Society (SGS) is an Omaha-based non-profit, empowering smart choices in today's digital world. Our expert staff and trained facilitators seek to protect and empower the community to use online resources safely, while maintaining their privacy, and staying true to their personal brand.

Our goal is to reduce digital-based anxiety, prevent peer and predator exploitation, and ensure our communities remain safe.

JOIN THE SOCIETY

For additional resources on specific social media apps, SGS updates and more, visit our website at smartgensociety.org and click the **Join the Society!** link at the bottom of our home-page.

STAYING SMART, GENUINE, AND SAFE



It is essential that coaches discuss their expectations when it comes to social media use with their team. Walking through this guide with your team can help protect them online and avoid any inappropriate circumstances. By agreeing to the following your team has knowledge and understanding of regulations set for them.

I will stay on-brand and only post, send, and share pictures I would want my family or coach to see.
I will have my phone put away before I get out of my vehicle for practice, games or activities.
I will protect myself by turning OFF my location sharing / geolocation services.
I will wait to participate in social media under the age of 13.
I will only spread positive supporting messages and refrain from participating in gossip, trolling or bullying.
I will choose not to participate in Polling. (i.e. 'hot or not,' Rate Me, To be Honest, etc.)
I will keep my personal information to myself and my family. (Name, Phone, Address, School, Team Information etc.)
I will share only on-brand photos of myself and others this includes no photos in the nude, in underwear or bathing suits.
I will tell my parents or coach ASAP if someone send, requests or posts an inappropriate photo.
I understand my coach or another adult besides my family should not interact with me on social media for any reason.
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