



# All About Instagram





13+

Available on: iPhone, iTouch, iPad, Android, PC, Mac

### About the App

Instagram (a Facebook company) is a picture sharing application targeting 13-24 year-old users. Instagram is a photo, video, and message sharing app with a community of people that use it to connect to each other through their passions and interests.

## **Important Things to Note**

Privacy	Safety	Content
· ·		i
<ul> <li>Location sharing is optional</li> <li>Has private mode which still allows public viewing of profile.</li> </ul>	<ul> <li>Direct messaging is allowed</li> <li>Two types of accounts popular among teens:         <ul> <li>Sinsta = Secret account</li> <li>Finsta = Fake account</li> </ul> </li> </ul>	<ul> <li>Not anonymous</li> <li>Allows pornography</li> <li>Allows Sexting</li> <li>Does not require verification</li> </ul>



# Smart **GEN** Society



# How do I talk to my child/student?

The best way to be informed about your child/student's Instagram account is to ask them questions.

#### Here are a few conversation starters:

- Why do you like being on Instagram?
- How many followers do you have?
- How many people are you following?
- Is your account on private?



### How to Review and Reset

We have created a checklist of some of the most important things your should review with your child/student's account.







