



All About Snapchat



13+

Available on: iPhone, iTouch, iPad, Android, PC, Mac

About the App

Snapchat (Snap Inc.) is a picture sharing application targeting 13-24 year-old users. One of the most desirable aspects of Snapchat is that pictures are only available for a limited amount of time, seemingly "disappearing" after being viewed twice. App allows users to call, message, video, and voice message each other.

Important Things to Note

Privacy	Safety	Content
<ul style="list-style-type: none"> • Snap Inc. collects and sells data and location. • Geographical tracking uses Google Maps to share location with other users. 	<ul style="list-style-type: none"> • False sense of security that pictures <i>disappear</i>. • Allows direct messaging with photos and text. • Ghost Mode must be enabled to protect one's location. 	<ul style="list-style-type: none"> • Pictures can be saved in the cloud, and off the device's camera roll, in "My Eyes Only." • App used to send self-made and digital nudes.

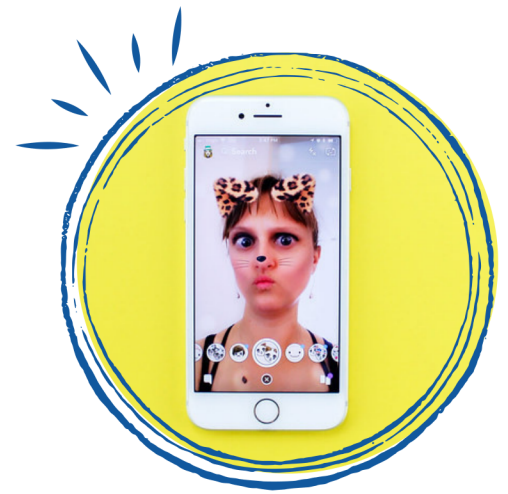


How do I talk to my child/student?

The best way to be informed about your child/student's Snapchat account is to ask them questions.

Here are a few conversation starters:

- How many streaks do you have and with who?
- Is your ghost mode turned on?
- How many viewers see your story?
- Do you have "My Eyes Only" ?



How to Review and Reset

We have created a checklist of some of the most important things your should review with your child/student's account.

Reset Checklist

- Vague Username
- Enable ghost mode
- Review privacy settings

