



### All About TikTok



13+

Available on: iPhone, iTouch,  
iPad, Android, PC, Mac

### About the App

TikTok (previously known as Musical.ly) is a video-sharing social network service. It was created for lip sync videos, comedy and talent videos. This app encourages the creation of videos with the intent to go viral online. User popularity ranges from ages 16-44. There is ultimately no way to prevent the engagement of dangerous online challenges, profanity, drug and alcohol use recorded through this app as well as other off brand behavior.

### Important Things to Note

Privacy	Safety	Content
<ul style="list-style-type: none"><li>• App is owned in part by Chinese government.</li><li>• TikTok is not intended for children under 13.</li><li>• App collects and sells data.</li></ul>	<ul style="list-style-type: none"><li>• Users 13+ go into regular TikTok server based on age. Users 16+ default to public accounts.</li><li>• Anyone can be held liable for postings.</li><li>• Allows direct messages from strangers.</li></ul>	<ul style="list-style-type: none"><li>• Videos appear right away on screen upon opening the app.</li><li>• May contain gossip, polling, profanity, drug and alcohol use, violence and nudity.</li><li>• Content may lead to dangerous subcultures</li></ul>

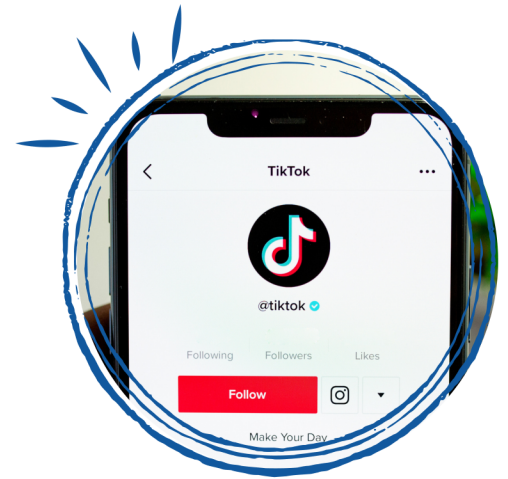


## How do I talk to my child/student?

The best way to be informed about your child/student's TikTok account is to ask them questions.

### Here are a few conversation starters:

- What do you enjoy posting on your profile?
  - May I see it?
- How many followers do you have?
- Is your account on private?
- Do you know to remove uninterested content?



## How to Review and Reset

We have created a checklist of some of the most important things you should review with your child/student's account.

### Reset Checklist

- ☐ Vague Username
- ☐ Set account to private
- ☐ Review content
- ☐ Delete off brand content

