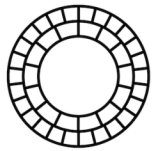# Smart GEN Society

All About VSCO

★★★☆☆ **12+** Available on: iPhone, iTouch, iPad, Android, PC, Mac

About the App

VSCO is a photo and video editing app and sharing platform that allows direct messaging between users. As it is a similar app to Instagram, it provides a space where users can explore interests, find safe digital communities, and connect with users with similar online digital brands.

Important Things to Note

Privacy	Safety	Content
⚠️	❌	⚠️
• Location sharing is optional • Location data appears on posted photos unless location settings are turned off in the privacy settings.	• Direct messaging is allowed • Images and videos that show up on a users feed may not be on brand.	• VSCO guidelines state that material posted should be appropriate for all audiences, but some material may be considered too explicit for kids.

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How do I talk to my child/student?

The best way to be informed about your child/student's Instagram account is to ask them questions.

Here are a few conversation starters:

- Why do you like being on VSCO?
- Are your location setting turned off?
- Do you message with people you don't know?
- Do you follow users that make you happy?

How to Review and Reset

We have created a checklist of some of the most important things your should review with your child/student's account.

Reset Checklist

- ◯ Vague Username
- ◯ Strong Password
- ◯ Set account to private and turn location off.

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